

Jennifer Ann Morrow, Ph.D.

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EDUCATION:

2001 Ph.D., Experimental Psychology, May 2001
University of Rhode Island, Kingston, Rhode Island
1998 M.A., General Psychology, May 1998
Rhode Island College, North Providence, Rhode Island
1995 B.A., Psychology (with distinction), May 1995
University of Rhode Island, Kingston, Rhode Island

EXPERIENCE:

2013-pres. Associate Professor (tenured), UT, Knoxville, TN
2013-pres. Affiliate Faculty/College Coordinator, Intercollegiate Graduate Statistics
Data Science (IGSDSP) program, UT, Knoxville, TN
2007-2015 Affiliate Faculty & Research and Methodology Consultant, Institute for
Assessment and Evaluation, UT (closed in 2015)
2007-2013 Assistant Professor, University of Tennessee (UT), Knoxville, TN
(tenured in 2013)
2007-2009 Adjunct Associate Professor, ODU
2002-2006 Consultant, Survey and Evaluation Research Lab (SERL), Richmond, VA
2001-2007 Assistant Professor, Old Dominion University (ODU), Norfolk, VA
(tenured in 2007)
2000-2001 Program Evaluator, Substance Abuse Prevention Services, URI
2000-2001 Instructor, University College, URI
2000 Instructor, Human Development and Family Studies, URI
2000 Graduate Research Assistant, Psychology Department, URI
1999-2000 Research Associate, National Center on Public Education, Kingston, RI
1998-2001 Graduate Research Assistant, University College, URI
1998-2000 Instructor, Department of Psychology, URI

1998-1999	Teaching Assistant, Department of Psychology, URI
1997-1999	Research Assistant, Dept. of Corrections/URI Partnership, Kingston, RI
1997	Graduate Research Assistant, Brown University
1995-1997	Teaching Assistant, Rhode Island College, North Providence, RI
1994-1995	Undergraduate Research Assistant, Brown University, Providence, RI
1993-1995	Undergraduate Research Assistant, University of RI (URI), Kingston, RI

PUBLICATIONS

The majority of my published research fits into three main areas: Best Practices in Teaching Methodology and Training Emerging Evaluation and Assessment Professionals; Higher Education Assessment and Evaluation; College Student Development

PEER REVIEWED ARTICLES:

1. **Morrow, J.A.** (2023). Using ChatGPT to develop survey questions: A survey researcher's experience using artificial intelligence (AI) for item development. *Emerging Dialogues*. Retrieved from: <https://www.aalhe.org/emerging-dialogues---using-chatgpt-to-develop-survey-questions--a-survey-researcher-s-experience-using-artificial-intelligence--ai--for-item-development>
2. *Christen, R.C., **Morrow, J.A.**, Polychronopolous, G., & Clucas Leaderman, E. (2023). What do we want in our toolkit? Higher education assessment professionals' needs for additional training. *Intersection: A Journal at the Intersection of Assessment and Learning*, 4(1).
3. Boyd, A., **Morrow, J.A.**, & Rocconi, L. (2022). Development and validation of the Parasocial Relationships in Social Media Survey. *The Journal of Social Media in Society*, 11(2), 192-208.
4. Christen, S., Violanti, M., & **Morrow, J.A.** (2022). Creating the Projecting a Social Presence Measure: Self rated behaviors that indicate mediated presence. *Online Learning: The Official Journal of OLC*, 26(3), doi: <http://dx.doi.org/10.24059/olj.v26i3.2202>
5. *Jones, S.N., & **Morrow, J.A.** (2022). The impact of first-generation status, living in an LLC, and campus club involvement on sense of belonging in the first semester. *The Journal of Campus Activities Practice and Scholarship*, 4(2), 14-22.
6. Gibson, T.O., **Morrow, J.A.**, & Rocconi, L. (2022). Development and validation of the Emporium Model Motivation Scale (EMMS). *Future Review*, 5(1), <https://futureresearch.org/future-review/>.
7. *Pacheco Diaz, N., Walker, J., Rocconi, L., **Morrow, J.A.**, Skolits, G., Osborne, J., & Parlier, T.R. (2022). Faculty use of end of course evaluations. *International Journal of Teaching and Learning in Higher Education*, 33(3).

8. **Morrow, J.A.**, Polychronopolous, G., Clucas Leaderman, E., & Christen, R.N. (2022). A snapshot of needed skills and dispositions through the lens of assessment professionals in higher education: Findings from a national survey. *Journal of Research & Practice in Assessment*, 17(2), 19-39.
9. Butler, B., & **Morrow, J.A.** (2021). Developing and implementing an intervention study: Strategies for mentoring students throughout the research process. *Teaching of Psychology*. doi:[10.1177/00986283211029946](https://doi.org/10.1177/00986283211029946)
10. *Butler, B., **Morrow, J.A.**, Soblo, H., & Benson, K. (2021). International graduate students' perceptions of their scholarly writing and communication needs. *The CATESOL Journal*, 32(1), 68-79.
11. Gibson Jr., T.O., **Morrow, J.A.**, Rocconi, L.M. (2020). A modernized heuristic approach to robust exploratory factor analysis. *The Quantitative Methods for Psychology*, 16(4), 295-307. doi: 10.20982/tqmp.16.4.p295
12. Gibson, T.O., **Morrow, J.A.**, Skolits, G., & Rocconi, L. (2020). Students' experiences learning in the Emporium Model: A conceptual analysis. *The Learning Assistance Review*, 25(2), 51-83.
13. **Morrow, J.A.** (2019). Engaging students into discussions about alcohol and drugs: Using expressive writing activities within a first-year classroom. *E-Source for College Transitions*.
14. Kelly, S., Romero, A., **Morrow, J.A.**, Denton, Z., & Ducking, J. (2019). Instructor misbehaviors and math anxiety. *Communication Reports*, DOI: 10.1080/08934215.2019.1675737. **International Communication Association Conference top paper award in 2018**
15. Marlow-Ormsby, S., & **Morrow, J.A.** (2019). Development of a logic model for use in evaluation of learning support programs. *Journal of Student Success and Retention*, 6(1), 1-26.
16. **Morrow, J.A.**, Ariovich, L., Bral, C., Gregg, P., & Gulliford, M. (2019). The assessment profession in higher education: A snapshot of perceptions, roles, and activities. *Assessment Update*, 31(3), 10-12. **[*All authors contributed equally and are presented in alphabetical order]**
17. **Morrow, J.A.**, Nadel, S., & Moret, L. (2018). *College students' postings on Yik Yak: Is it all negative?* *College Student Journal*, 52(2), 258-264.
18. *Nadel, S., **Morrow, J.A.**, Skolits, G., & Daulton, B.J. (2018). Identifying the strengths and barriers of student success: Perceptions of technical college students. *American Technical Education Association Journal*, 44(2), 31-34.

19. *Pathirage, D., **Morrow, J.A.**, Walpitage, L., & Skolits, G. (2014). Helpfulness of ESL courses for International Students studying in the United States. *International Education*, 43(2), 25-38.
20. **Morrow, J.A.**, Kelly, S., & Skolits, G. (2013). Reducing power differentials in the classroom using student-based research scenarios: Applications in undergraduate and graduate research methods classrooms. *Communication Teacher*, 27(3), 156-160.
21. **Morrow, J.A.**, & Ackermann, M. (2012). Intention to persist and retention of first-year students: The importance of motivation and sense of belonging. *College Student Journal*, 46(3), 483-491.
22. Dunaway, K., **Morrow, J.A.**, & Porter, B. (2012). Development and validation of the Cultural Competence of Program Evaluators (CCPE) Self-Report Scale *American Journal of Evaluation*, 33(4), 496-514. doi: 10.1177/1098214012445280
23. Skolits, G., Woodard, T., **Morrow, J.A.**, & Kaesbauer, S. (2012). Focusing, situating, and grounding micro-level evaluation field experience: An instructional model. *American Journal of Evaluation*, 33(1), 124-136.
24. Hale, A., Skinner, C., Wilhoit, B., Ciancio, D., & **Morrow, J.A.** (2012). Variance in broad reading accounted for by measures of reading speed embedded within maze and comprehension rate measures. *Journal of Psychoeducational Assessment*, 30, 539-554. DOI: 10.1177/0734282912440787
25. **Morrow, J.A.**, Clayman, S., & McDonagh, B. (2012). In their own voices: Trauma survivors' experiences in overcoming childhood trauma. *Sage Open*. doi: 10.1177/2158244012440002.
26. Skolits, G.J., **Morrow, J.A.**, & Burr, E.M. (2009). Reconceptualizing evaluator roles. *American Journal of Evaluation*, 30(3), 275-295.
27. *Braitman, A.L., Kelley, M.L., Ladage, J., Schroeder, V., Gumienny, L.A., **Morrow, J.A.**, & Klostermann, K. (2009). Alcohol and drug use among college student adult children of alcoholics. *Journal of Alcohol and Drug Education*, 53, 69-88.
28. Skinner, C.H., Williams, J.L., **Morrow, J.A.**, Hale, A.D., Neddenriep, C., & Hawkins, R.O. (2009). The validity of a reading comprehension rate: Reading speed, comprehension, and comprehension rates. *Psychology in the Schools*, 46(10), 1036-1047.
29. *Leary, C., Kelley, M., **Morrow, J.A.**, Mikulka, P. (2008). Parental use of physical punishment as related to family environment, psychological well-being, and personality in undergraduates. *Journal of Family Violence*, 23, 1-7.
30. *Ackermann, M., & **Morrow, J.A.** (2007-2008). A principal components analysis and validation of the Coping with the College Environment Scale (CWCES). *Journal of College Student Retention*, 9(2), 133-148.

31. Harlow, L.L., Burkholder, G.J., & **Morrow, J.A.** (2006). Engaging students in learning: An application with quantitative psychology. *Teaching of Psychology, 33*(4), 231-235.
32. *Mathews, A., Derlega, V.J., & **Morrow, J.A.** (2006). What is highly personal information and how is it related to self-disclosure decision making? The perspective of college students. *Communication Research Reports, 23*(2), 85-92.
33. *Dye, G., **Morrow, J.A.**, & Harlow, L.L. (2006). Personality and athleticism: Differences and relationships. *Journal of Psychology and Behavioral Sciences, 19*, 36-44.
34. *Beckwith, H., & **Morrow, J.A.** (2005). Sexual attitudes of college students: The impact of religiosity and sexuality. *College Student Journal, 39*(2), 357-366.
35. Cash, T.F., **Morrow, J.A.**, Hrabosky, J.I., & Perry, A.A. (2004). How has body image changed? A cross-sectional study of college women and men from 1983 to 2001. *Journal of Consulting and Clinical Psychology, 72*(6), 1081-1089.
36. Lewis, R.J., Griffin, J., Winstead, B.A., **Morrow, J.A.**, & Schubert, C. (2003). Psychological characteristics of women who do or do not report a history of sexual abuse. *Journal of Prevention and Intervention in the Community, 26*, 49-65. Reprinted in S.S. Lee (Ed.), *Traumatic stress and its aftermath: cultural, community, and professional contexts* (pp. 49-65), Binghamton, NY: Haworth Press.
37. Hoffman, M.B., Richmond, J.R., **Morrow, J.A.**, & Salomone, K. (2002-2003). Investigating "sense of belonging" in First-Year college students. *Journal of College Student Retention, 4*(3), 227-256. [**Most cited article, 1100 citations as of 7/2023**]
38. Harlow, L.L., Burkholder, G.J., & **Morrow, J.A.** (2002). Evaluating attitudes, experience, and performance in quantitative methods: A structural modeling approach. *Structural Equation Modeling, 9*, 413-430.

BOOK CHAPTERS:

1. **Morrow, J.A.**, Shipley, L., & Kelly, S. (2018). Using PechaKucha in the classroom. In R. J. Harnish, K. R., Bridges, D. N., Sattler, M. L., Signorella, & M. Munson (Eds.). *The Use of Technology in Teaching and Learning*. Retrieved from the Society for the Teaching of Psychology web site: <http://teachpsych.org/ebooks/>
2. Kelly, S., **Morrow, J.A.**, & Skolits, G. (2015). Effective mentorship, effective communication. In Anyansi-Archibong, C. (Ed.), *Contemporary Issues Surrounding Ethical Research Methods and Practice*. Hershey, PA: IGI Global.
3. Skolits, G.J., **Morrow, J.A.**, & Burr, E.M. (2015). Reconceptualizing evaluator roles. In Coryn, C.L.S., & Westine, C. (Eds.), *Contemporary Trends in Evaluation Work*, Vol. 1, Sage.

ENCYCLOPEDIA ENTRIES:

1. Kelly, S., & **Morrow, J.A.** (2017). Discriminant analysis. *The SAGE encyclopedia of Communication Research Methods*, pg. 395-399.
2. Kelly, S., & **Morrow, J.A.** (2017). Factor, nested. *The SAGE encyclopedia of Communication Research Methods*, pg. 497-499.

***= graduate/undergraduate student as first author**

BOOK REVIEWS:

1. **Morrow, J.A.**, & Schultz, S.A. (2005). Review of computer-assisted research design and analysis. *Structural Equation Modeling*, 12(2), 336-341.

OTHER PUBLICATIONS (NON-REFEREED):**Organization White Papers**

1. **Morrow, J.A.***, Ariovich, L., Bral, C., Gregg, P., & Gulliford, M. (2018, May). *The assessment profession in higher education: Addressing the varied professional development needs of practitioners*. Lexington, KY: Association for the Assessment of Learning in Higher Education and Watermark. Retrieved June 8, 2018, from <https://go.watermarkinsights.com/rs/178-ONE-865/images/AALHE-Watermark-2018-Report-Final.pdf>. [***All authors contributed equally and are presented in alphabetical order**]

Organization Blog Posts

1. **Morrow, J.A.** (2020, March 9). Self-reflection as a novice evaluator: Using reflection journals in a program evaluation classroom. Guest blog for AEA365 (<http://aea365.org/blog/>) [Blog post]. Retrieved from <https://aea365.org/blog/toe-tig-week-self-reflection-as-a-novice-evaluator-using-reflection-journals-in-a-program-evaluation-classroom-by-jennifer-ann-morrow-ph-d/>
2. **Morrow, J.A.** (2017, November 17). OFYE Matters: Technology in the Classroom – Part 2. Guest blog for Academically Speaking (<http://blogging.snhu.edu/academics/>) [Blog post]. Retrieved from <http://blogging.snhu.edu/academics/2017/11/17/ofye-matters-technology-in-the-classroom-part-2/>
3. **Morrow, J.A.** (2013, July 21). What to do with “dirty” data: Steps for getting evaluation data clean and useable. Guest blog for AEA365 (<http://aea365.org/blog/>) [Blog post]. Retrieved from <http://aea365.org/blog/pd-presenters-week-jennifer-ann-morrow-on-what-to-do-with-dirty-data-steps-for-getting-evaluation-data-clean-and-useable/>

Podcast Interviews

1. **Morrow, J.A.** (2020, June). Evaluation education and data cleaning. Podcast guest for EvalU&Land (Dr. Dana Wanzer). One-hour podcast discussing teaching evaluation, my scholarship related to teaching evaluation, and my scholarship/training experiences on data cleaning.

GRANTS AND CONTRACTS

In the past 22 years I have been awarded \$890,000 in external/internal funds to conduct research and evaluation/assessment projects. The majority of my funded projects focus on evaluation/assessment and teaching pedagogy.

ACTIVE GRANTS AND CONTRACTS:

1. **Morrow, J.A.** (PI), & Cain, L. (Co-PI). "Redevelopment and validation of the College Sense of Belonging Scale". Spencer Foundation. August 2023 – July 2025. \$49,843.
2. **Morrow, J.A.** (PI). Spring 2024 Faculty Research Assistants Funding (FRAF). University of Tennessee. January 2024 – May 2024. \$1750 (notified of funding in August 2023)

N=2 (\$51,593)

PAST GRANTS AND CONTRACTS:

1. **Morrow, J.A.** (PI). Summer 2023 Faculty Research Assistants Funding (FRAF). University of Tennessee. May 2023 – August 2023. \$2250
2. **Morrow, J.A.** (PI). "Exploring the use of ChatGPT in the college classroom." The University of Tennessee's Teaching and Learning Innovation Scholarship of Teaching and Learning (SoTL) grant. May 2023 – June 2023. \$2000
3. *Jones, S.N. (Co-PI) & **Morrow, J.A.** (Co-PI). "A case study that investigates the extent to which UTK faculty and staff participate in on-campus sustainability initiatives." Friends of EPC Student Research Award. University of Tennessee Educational Psychology & Counseling Department. March 2022 – June 2022. \$400.
4. *Christen, R.N. (Co-PI) & **Morrow, J.A.** (Co-PI). "Leadership and its relationship to assessment of professionals' desire to obtain additional training and professional development for their position". Friends of EPC Student Research Award. University of Tennessee Educational Psychology & Counseling Department. March 2022 – June 2022. \$400.
5. *Schmidt, A. (Co-PI) & **Morrow, J. A.** (Co-PI). "The Importance of Conference Travel on the Employability of Graduate Students". Friends of EPC Student Research Award. University

of Tennessee Educational Psychology & Counseling Department. August 2020 – December 2020. \$400.

6. *Butler, B., (PI) & **Morrow, J.A.** (Co-PI). “Are Online Modules Effective at Increasing International Students Scholarly Writing Skills?” University of Tennessee Graduate School Student/Faculty Research Award. March 2019 to December 2019. \$2470.
7. **Morrow, J.A.**, (PI), & Rocconi, L. (Co-PI). “University of Tennessee Perceptions of Undergraduate Advising – Year 3 Assessment Data Collection and Report Creation” (Dr. Karen Sullivan-Vance, Assoc. Provost – Client). February 2019 – August 2019. \$6500.
8. *Butler, B. M. (Co-PI) & **Morrow, J. A.** (Co-PI). “Are online modules effective at increasing international students’ scholarly writing skills: Pilot test”. Friends of EPC Student Research Award. University of Tennessee Educational Psychology & Counseling Department. March 2019. \$400
9. **Morrow, J.A.**, (PI), & Rocconi, L. (Co-PI). “University of Tennessee Perceptions of Undergraduate Advising – Year 2 Assessment Data Collection and Report Creation” (Dr. Karen Sullivan-Vance, Assoc. Provost – Client). February 2018 – July 2018. \$5500.
10. **Morrow, J.A.**, (PI), & Rocconi, L. (Co-PI). “University of Tennessee Undergraduate Advising Assessment Project – College Reports” (Dr. Ruth Darling, Assoc. Provost – Client). November 2017 – January 2018. \$1650.
11. **Morrow, J.A.** (PI). “Revised SAIS Data Analysis and Perceptions of Revised SAIS Assessment Project.” University of Tennessee’s Office of the Provost (Dr. John Zomchick, Provost – client). September 2016-September 2017. \$27,000.
12. Gaylord, N. (PI), Bland, T. (Co-Investigator), Mixer, S. (Co-Investigator), Fancher, S. (Senior Project Personnel), Clevenger, L. (Senior Project Personnel), & **Morrow, J.A.** (Senior Project Personnel). “Collaborating in caring for Chronically-ill Children (C4): Interprofessional education to care for children and families with multiple chronic conditions.” Advanced Nursing Education Grant Program – Health Resources and Services Administration (HRSA). August 2014-July 2017. \$1,125,000 (listed as evaluator: \$97,375).
13. **Morrow, J.A.**, (PI), Skolits, G., Moret, L., & Rocconi, L. (Co-PIs). “University of Tennessee Undergraduate Advising Assessment Project” (Dr. Ruth Darling, Assoc. Provost – Client). January 2017 – July 2017. \$4,500.
14. **Morrow, J.A.** (PI). “University of Tennessee Student Assessment of Instruction System (SAIS) Validation Study.” University of Tennessee’s Office of the Provost (Dr. Susan Martin, Provost – client). July 2015-August 2016. \$27,000.
15. **Morrow, J.A.** (PI), & Daulton, B. (Student Co-PI). “A Collaborative Partnership between the Evaluation, Statistics, and Measurement Program and Knoxville’s Tennessee College of Applied Technology.” University of Tennessee Office of Research, Outreach Incentive Grant. November 2014-July 2015. \$1750.

16. Cihak, D., (PI), & **Morrow, J.A.** (Co-PI). "Just Culture instrumentation: Development and standardization." Tennessee Department of Intellectual and Developmental Disabilities. August 2012- July 2015. \$63,983.
17. **Morrow, J.A.** (PI), & Skolits, G. (Co-PI). "Follow-up Evaluation of the Love Your Money Online Investor Education Program." University of TN's Department of Family and Consumer Sciences (FINRA grant, Dena Wise, Ph.D. – PI). September 2011 – September 2014. \$49,975.
18. **Morrow, J.A.**, (PI) & Skolits, G. (Co-PI). "University of Tennessee Undergraduate Advising Student Needs Assessment" (Dr. Ruth Darling, Asst. Provost – Client). January 2014 – June 2014. \$11,300.
19. **Morrow, J.A.**, (PI) & Skolits, G. (Co-PI). "University of Tennessee Undergraduate Advising Evaluation" (Dr. Ruth Darling, Asst. Provost – Client). January 2013 – June 2013. \$10,500.
20. *Daulton, B. (PI), & **Morrow, J.A.** (Co-PI). "Evaluation of the FYS129 First Year Experience Program at UTK." The University of Tennessee's Office of Research Innovation and Economic Development Summer Graduate Research Assistantship Fund. Summer 2012. \$3500
21. **Morrow, J.A.** (PI). "VolAware Focus Groups Evaluation Project" University of TN's Counseling Center (Dr. Connie Briscoe, Assistant Director – Client). August 2011 – December 2011. \$2,800.
22. **Morrow, J.A.** (PI), & Skolits, G. (Co-PI). "University of Tennessee Student Affairs Strategic Planning Focus Groups." University of TN's Division of Student Affairs (Ms. Melissa Shivers, Assistant Vice Chancellor of Student Affairs – Client). January 2011 – March 2011. \$5,000.
23. **Morrow, J.A.** (PI), & Skolits, G. (Co-PI). "Evaluation of an Investor Education Program for College Students." University of TN's Department of Family and Consumer Sciences (FINRA grant, Dena Wise, Ph.D. – PI). April 2009 – February 2011. \$56,997.
24. **Morrow, J.A.** (PI). "Evaluation of CHASCo's Higher Education Environmental Management Grant." TN Independent Colleges and Universities (TICUA). July 2009 – June 2010. \$10,000.
25. **Morrow, J.A.** (PI), & Porter, B. (Co-PI). "The utilization of collaborative, peer-assisted, and web-enhanced learning approaches in an introductory psychology research and learning enhancement laboratory." National Science Foundation. September 2005 – August 2009. \$149,302.00.
26. **Morrow, J.A.** (PI), & Lewis, R.J. (Co-Investigator). "Expressive writing and behavioral monitoring interventions to reduce and prevent high-risk drinking among first-year college students: A randomized-control group design" United States Department of Education. July 2006 – December 2008. \$225,413.00.

27. **Morrow, J.A.** (PI). "Project Weed & Seed Evaluation – 2006-2007." Portsmouth Police Department. March 2006 – August 2007. \$25,398.00.
28. **Morrow, J.A.** (PI). "PRIDE/Bridge Builders annual program evaluation project." Portsmouth Behavioral Healthcare Services. November 2005 – August 2006. \$4510.00.
29. **Morrow, J.A.** (PI). "Needs assessment of Portsmouth youth using a modified Youth Risk Behavior Survey." Portsmouth Coalition for Youth. November 2005 – July 2006. \$10,505.00.
30. **Morrow, J.A.** (PI), & Pribesh, S. (Co-PI). "Using Inquisite to inform student learning and teaching effectiveness." Old Dominion University Faculty Innovator Grant. March 2005 – December 2005. \$3,000.00.
31. **Morrow, J.A.** (PI). "Evaluation of PRIDE and Bridge-Builders programs – 2004-2005." Portsmouth Behavioral Healthcare Services. September 2004 – August 2005. \$7,810.00.
32. **Morrow, J.A.** (PI). "College adjustment, sense of belonging, and intention to persist: A comparison of learning community and traditional students." Old Dominion University Summer Research Fellowship. May 2003 – August 2003. \$6,000.
33. **Morrow, J. A.** (Co-PI), & Baldwin, C. (Co-PI). "PRIDE Annual Program Evaluation Project." Portsmouth Behavioral Healthcare Services. November 2002 – August 2003. \$6,000.
34. Baldwin, C. (Co-PI), & **Morrow, J. A.** (Co-PI). "Evaluation of Project PRIDE." Portsmouth Behavioral Healthcare Services. May 2002 – August 2002. \$10,000.

N=34 (\$840,678.00)

PRESENTATIONS

RESEARCH PRESENTED AT PROFESSIONAL MEETINGS:

1. **Morrow, J.A.** (2023, October). Helping emerging evaluators tell their story: The importance of self-reflection. Poster presented at the American Evaluation Association Conference, Indianapolis, IN.
2. *Amoako, R., **Morrow, J.A.**, Saxe, K., & Creager, R. (2023, October). Evaluating the Intercollegiate Graduate Statistics and Data Science Program (IGSDSP) at the University of Tennessee: A Needs assessment study. Poster presented at the American Evaluation Association Conference, Indianapolis, IN.
3. Bejar, M., Fisher, L., & **Morrow, J.A.** (2023, August). Validation of the Running Identity Scale. Poster presented at the annual American Psychological Association Conference, Washington, DC.

4. **Morrow, J.A.**, Cain, L., Rocconi, L., & Skolits, G. (2022, November). Pandemic pedagogy and assessment: Creative methods for teaching evaluation methodology during COVID. Paper presented at the American Evaluation Association Conference, New Orleans, LA.
5. **Morrow, J.A.**, Christen, N., & Cain, L. (2022, November). Playdoh, pipecleaners, and painting data parties: Empowering your evaluation clients to get down and dirty with their data. Skill building workshop presented at the American Evaluation Association Conference, New Orleans, LA.
6. **Morrow, J.A.**, Polychronopoulus, G., Leaderman, E.C., Christen, N. (2022, November). Training emerging assessment professionals: What skills and dispositions should faculty and supervisors emphasize? Presentation at the NEEan Fall Forum (virtual).
7. **Morrow, J.A.**, & *Christen, N. (2022, October). Engaging your audience: Creative ways to visualize and disseminate assessment data. Poster presented at the Assessment Institute, Indianapolis, IN.
8. **Morrow, J.A.**, Cain, L., Rocconi, L., & Skolits, G. (2022, October). Utilizing authentic assessment to measure graduate student competencies. Skill-building workshop presented at the Assessment Institute, Indianapolis, IN.
9. *Christen, N., & **Morrow, J.A.** (2022, October). What do we need in our toolkit? The professional development needs of higher education assessment professionals. Poster presented at the Assessment Institute, Indianapolis, IN.
10. **Morrow, J.A.**, Polychronopoulus, G., Leaderman, E.C., Christen, N. (2022, June). We are assessment professionals: Defining our community together and voicing our needs. Dialogue session presented at the annual Association for the Assessment of Learning in Higher Education (AALHE) conference, Providence, RI.
11. *Christen, N., Boyd, A., & **Morrow, J.A.** (2021, June). Asking it the “right” way versus the “wrong” way: Creating effective and meaningful assessment items. Workshop presented at the annual Association for the Assessment of Learning in Higher Education (AALHE) conference, Virtual.
12. Butler, B., & **Morrow, J.A.** (2021, May). Surveying students during a pandemic: Strategies and suggestions for increasing response rates. Virtual presentation presented at the New England College Higher Education Assessment Conference, Virtual.
13. **Morrow, J.A.** (2021, February). Utilizing PechaKucha and Three-Minute-Thesis (3MT) styles for online presentations. Presentation presented at the annual Southeastern Teaching of Psychology (SETOP) conference, Virtual.
14. Polychronopoulus, G., Leaderman, E.C., & **Morrow, J.A.** (2020, June). The evolving assessment professional: Who are we, and what do we need? Roundtable presented at the annual meeting of the Association for the Assessment of Learning in Higher Education (AALHE), Virtual

15. *Butler, B., & **Morrow, J.A.** (2020, May). Best practices for developing assessments for online, asynchronous college courses. Virtual presentation presented at the New England College Higher Education Assessment Conference, Virtual.
16. *Butler, B., & **Morrow, J.A.** (2020, May). The benefits of an inquiry based science education (IBSE) assessment in an undergraduate-level statistics course. E-poster presented at the 2020 Electronic Conference on Teaching Statistics (ECOTS), Virtual.
17. **Morrow, J.A.** (2020, April). Enhancing novice evaluators' evaluation capacity: The importance of self-reflection. Paper presented at the annual Eastern Evaluation Research Society conference, Princeton, NJ. (accepted; not presented due to COVID19 pandemic).
18. *Butler, B., & **Morrow, J.A.** (2020, March). The trials and tribulations of developing and conducting an intervention study: Strategies for success. Poster presented at the annual CEHHS Graduate Student Colloquium, University of Tennessee, Knoxville, TN.
19. *Jones, N., & **Morrow, J.A.** (2020, February). An examination of sense of belonging among first semester students. Paper presented at the annual Conference on The First Year Experience, Washington, DC.
20. **Morrow, J.A.**, Shipley, L., Butler, B., & Rocconi, L. (2019, October). Engaging students in real-world statistical analysis: A description of Statistics Hell's Kitchen. Paper presented at the annual Women in Statistics and Data Science annual conference, Bellevue, WA.
21. **Morrow, J.A.**, & Butler, B. (2019, October). Creative methods for teaching data visualization: Using playdoh in the statistics classroom. Poster and Speed Session presented at the annual Women in Statistics and Data Science annual conference, Bellevue, WA.
22. **Morrow, J.A.**, Bral, C., & Gulliford, M. (2019, June). The daily life of an assessment professional: A discussion of needed competencies and skills. Interactive workshop presented at the Watermark ENGAGE conference, New Orleans, NO.
23. *Christen, N., & **Morrow, J.A.** (2019, June). Playdoh, data parties, PechaKuchas, Oh my! Creative ways to disseminate assessment data. Interactive workshop presented at the Watermark ENGAGE conference, New Orleans, NO.
24. **Morrow, J.A.** (2018, November). Best practices for teaching graduate students how to conduct survey research. Twitter poster session presented at the Society for the Teaching of Psychology International Twitter Poster Conference, online, #stp18poster.
25. Skolits, G. & **Morrow, J.A.** (2018, October). Using a role-based evaluation managers' matrix to prepare novice evaluators for initial field experiences. Poster presented at the annual meeting of the American Evaluation Association (AEA), Cleveland, OH.

26. **Morrow, J.A.**, Shipley, L., & Berry, B. (2018, October). Teaching statistics in an online, asynchronous classroom: Strategies for keeping students engaged. Paper presented at the annual Women in Statistics and Data Science annual conference, Cincinnati, OH.
27. Ariovich, L., Bral, C., Gregg, P., Gulliford, M., & **Morrow, J.A.** (2018, October). The state of affairs of assessment in higher education: Professional Development Needs. Paper presented at the Assessment Institute, Indianapolis, IN.
28. **Morrow, J.A.**, Skolits, G., & Rocconi, L. (2018, October). I'm gonna be (500+ Pages): Utilizing a portfolio to assess graduate students' competencies in evaluation, statistics, and measurement. Paper presented at the Assessment Institute, Indianapolis, IN.
29. **Morrow, J.A.**, Rocconi, L., Shipley, L., & Skolits, G. (2018, June). Assessment strategies for asynchronous online graduate statistics courses. Poster presented at the annual meeting of the Association for the Assessment of Learning in Higher Education (AALHE), Salt Lake City, UT.
30. Ariovich, L., Bral, C., Gregg, P., Gulliford, M., & **Morrow, J.A.** (2018, June). The state of affairs of assessment in higher education: Professional Development Needs. Paper presented at the annual meeting of the Association for the Assessment of Learning in Higher Education (AALHE), Salt Lake City, UT.
31. Kelly, S., Romero, A., Denton, Z., Ducking, J., & **Morrow, J.A.** (2018, May). Instructor misbehaviors and math anxiety. International Communication Association Conference (ICA), Prague, Czech Republic. **[winner of top paper award]**
32. **Morrow, J.A.**, Shipley, L., & Kelly, S. (2018, May). Teaching statistical concepts using PechaKucha presentations. Virtual poster presented at the annual electronic Teaching of Statistics Conference (ECOTS), online.
33. **Morrow, J.A.**, Kelly, S., & Shipley, L. (2018, April). Using PechaKucha to enhance communication students understanding of statistics. Paper presented at the annual meeting of the Southern States Communication Association, Nashville, TN.
34. **Morrow, J.A.** (2017, November). Ensuring good survey methodology. Best practices for training novice survey researchers. Paper presented at the annual meeting of the American Evaluation Association (AEA), Washington, DC.
35. *Nadel, S., **Morrow, J.A.**, Taylor, E. (2017, November). Creating rigorous assessment tools: What we learn from using exploratory and confirmatory factor analysis. Paper presented at the annual meeting of the American Evaluation Association (AEA), Washington, DC.
36. *Marlow Ormsby, S., & **Morrow, J.A.** (2017, November). Understanding learning support in Tennessee: A state-wide evaluation. Paper presented at the annual meeting of the American Evaluation Association (AEA), Washington, DC.

37. **Morrow, J.A.**, Shipley, L., & Kelly, S. (2017, October). Using PechaKucha presentations in the statistics classroom. Speed presentation and poster presented at the annual meeting of the Women in Statistics and Data Science annual conference, San Diego, CA.
38. **Morrow, J.A.** (2017, August). Best practices for teaching graduate students how to conduct survey research. Poster presented at the annual meeting of the American Psychological Association (APA), Washington, DC.
39. *Nadel, S.A., **Morrow, J.A.**, & Taylor, E. (2017, August). When words or numbers aren't enough: Using stakeholder feedback to develop a new end-of-course survey. Poster presentation at the annual meeting of the American Psychological Association (APA), Washington, D.C.
40. *Nadel, S., Taylor, E., & **Morrow, J.A.** (2017, June). Wait, it's not 'Rate My Professor?': College students' knowledge and perceptions of end of course evaluations. Poster presented at the annual meeting of the Association for the Assessment of Learning in Higher Education (AALHE) conference, Louisville, KY.
41. *Nadel, S., **Morrow, J.A.**, & Vatter, K. (2017, March). Using a needs assessment to identify barriers to Tennessee College of Applied Technology students' success. Paper presented at the annual American Technical Educational Association (ATEA), Nashville, TN.
42. Skolits, G.J., **Morrow, J.A.**, Moret, L., Kidder, K., & LoRe, S. (2017, January). Barriers to caring in evaluation field research: Strategies for managing a fundamental tension of practice. Paper presented at The Qualitative Report's 8th Annual Conference (TQR2016), Nova Southeastern University, Fort Lauderdale, FL.
43. *LoRe, S., & **Morrow, J.A.** (2016, November). It's all about that face: Designing and implementing a social media evaluation. Paper presented at the International Conference on Questionnaire Design, Development, Evaluation, and Testing, Miami, FL.
44. *Kirkland, M.P., Nadel, S., & **Morrow, J.A.** (2016, October). Overcoming the imposter syndrome. Surviving your first year as an evaluation doctoral student. Roundtable presented at the annual meeting of the American Evaluation Association, Atlanta, GA.
45. *Gibson, T.O., Skolits, G., & **Morrow, J.A.** (2016, October). Factor analysis and small sample size, now what! Survey development as part of a program evaluation. Poster presented at the annual meeting of the American Evaluation Association, Atlanta, GA.
46. **Morrow, J.A.**, & Skolits, G. (2016, October). Dealing with the dirty data dilemma: a 12 step approach to teaching evaluators how to clean their data. Poster presented at the annual meeting of the American Evaluation Association, Atlanta, GA.
47. *Walpitage, D.L., Pathirage, N., & **Morrow, J.A.** (2016, October). Assessing students' statistics self-efficacy: The development of a shorter version of the statistics self-efficacy scale. Poster presented at the annual meeting of the American Evaluation Association, Atlanta, GA.

48. *Daulton, B., Cisney-Booth, A., **Morrow, J.A.**, & Skolits, G. (2016, October). Engaging the online learner: Training student evaluators in the virtual classroom. Paper presented at the annual meeting of the American Evaluation Association, Atlanta, GA.
49. *Bejar, M.P., Fisher, L.A., & **Morrow, J.A.** (2016, September). Development of the Running Identity Scale. Paper presented at the AASP annual conference, Phoenix, AZ.
50. Moret, L., **Morrow, J.A.**, & Skolits, G. (2016, July). Supporting the engagement of graduate students: Focus group training to bridge the gap among diverse participants. Paper presented at the International Congress of Psychology, Yokohama, Japan.
51. **Morrow, J.A.**, & Nadel, S. (2016, July). College students' communication on Yik Yak: Is it all negative? Paper presented at the International Congress of Psychology, Yokohama, Japan.
52. Morrow, J.A., Taylor, E., Nadel, S., & Skolits, G. (2016, July). The trials and tribulations of creating a university-wide course evaluation survey: Getting stakeholder buy-in and best practices. Paper presented at the International Congress of Psychology, Yokohama, Japan.
53. **Morrow, J.A.**, Taylor, E., Nadel, S., & Skolits, G. (2016, June). Developing a comprehensive, customizable online end-of-course evaluation survey: Overcoming technology issues and getting stakeholder buy-in. Paper presented at the NASPA Assessment and Persistence Conference, Portland, OR.
54. **Morrow, J.A.**, & Nadel, S. (2016, March). College students' Yik Yak postings: Is it all bad talk? Paper presented at the annual meeting of NASPA, Indianapolis, IN.
55. **Morrow, J.A.**, Daulton, B., Skolits, G., & Moret, L. (2015, November). Involving graduate students in a community-based needs assessment: Best practices for a university partnership. Paper presented at the annual meeting of the American Evaluation Association, Chicago, IL.
56. *Marlow-Ormsby, S., Douglas, A., Skolits, G., & **Morrow, J.A.** (2015, November). Employee engagement in higher education: Benefits and lessons learned from one community college case study. Paper presented at the annual meeting of the American Evaluation Association, Chicago, IL.
57. *Pathirage, N., **Morrow, J.A.**, & Walpitige, D.L. (2015, November). Assessing students' statistics self-efficacy: The development of a new statistics self-efficacy scale. Paper presented at the annual meeting of the American Evaluation Association, Chicago, IL.
58. *Daulton, B., **Morrow, J.A.**, & Skolits, G. (2015, November). Using evaluation to improve student support services in a Career and Technical Education system. Paper presented at the annual meeting of the American Evaluation Association, Chicago, IL.
59. *Walpitige, D.L., Skolits, G., Pathirage, N., & **Morrow, J.A.** (2015, November). Addressing data collection challenges for cost analysis: Professional development programs offered

- for STEM teachers. Paper presented at the annual meeting of the American Evaluation Association, Chicago, IL.
60. *Kirkland, M.P., Moret, L., & **Morrow, J.A.** (2015, November). Creative methods of teaching statistics and evaluation concepts to students through songs, videos, and poetry. Roundtable presented at the annual meeting of the American Evaluation Association, Chicago, IL.
 61. **Morrow, J.A.**, & Nadel, S. (2015, May). Yik Yak, is it all “bad talk”: A grounded theory analysis of students’ comments. Poster presented at The Eleventh International Congress of Qualitative Inquiry, the University of Illinois at Urbana-Champaign, IL.
 62. *Pathirage, D.P.N.A., **Morrow, J.A.**, Cisney-Booth, A.M., Marlow-Ormsby, S., & Smith, C. (2014, Oct.). Enhancing evaluation capacity among program staff: Perspectives from novice and experience evaluators. Poster presented at the annual meeting of the American Evaluation Association, Denver, CO.
 63. *Daulton, B., **Morrow, J.A.**, & Skolits, G. (2014, October). Using a graduate-level seminar-based course to encourage academic writing. Paper presented at the annual meeting of the American Evaluation Association, Denver, CO.
 64. **Morrow, J.A.**, Cihak, D., Wright, R., & Walpitage, D.L. (2014, July). Measuring “Just Culture” in organizations: Development of the Cultural Assessment and Reporting Experiences (CARE) survey. Paper presented at the 28th International Congress of Applied Psychology (ICAP), Paris, France.
 65. **Morrow, J.A.**, & Skolits, G. (2014, July). Strategies for cleaning assessment and evaluation data: A review of the twelve steps of data cleaning. Paper presented at the 28th International Congress of Applied Psychology (ICAP), Paris, France.
 66. **Morrow, J.A.** (2014, June). Using collaborative and expressive writing activities to educate first-year students about alcohol and drugs. Paper presented at the European First Year Experience Conference, Nottingham, England.
 67. Skolits, G., **Morrow, J.A.**, & Kelly, S. (2013, October). Investing novice evaluators in the field experience: Teaching case design, write-up, and classroom application. Paper presented at the annual meeting of the American Evaluation Association, Washington, DC.
 68. **Morrow, J.A.**, Skolits, G., Barlow, P., Cisney-Booth, A., & Smith, T. (2013, October). Preparing to go on the job market: Strategies for academic and non-academic job searches. Paper presented at the annual meeting of the American Evaluation Association, Washington, DC.
 69. *Daulton, B., **Morrow, J.A.**, & Pathirage, N. (2013, October). Evaluator roles and client communication: How to create healthy and productive relationships. Paper presented at the annual meeting of the American Evaluation Association, Washington, DC.

70. Ciancio, D., Hall, A., Schall, M., McCullough, K., Skinner, C., Wilhoit, B., Shriver, M., & **Morrow, J.A.** (2013, July). Maze and oral reading fluency measures: Variance in broad reading accounted for by reading speed. Poster presented at annual meeting of the American Psychological Association (APA), Honolulu, HI.
71. *Daulton, B., & **Morrow, J.A.** (2013, February). Assessing student reactions to first-year seminars: Strategies for a successful evaluation. Poster presented at the Annual Conference for The First-Year Experience & Students in Transition, Orlando, FL.
72. **Morrow, J.A.**, & Daulton, B. (2013, February). Incorporating substance abuse prevention messages within a first-year seminar. Poster presented at the Annual Conference for The First-Year Experience & Students in Transition, Orlando, FL.
73. Skolits, G., & **Morrow, J.A.** (2012, October). Shifting evaluation boundary perspectives among college access project stakeholders and evaluators of their implications. Paper presented at the annual meeting of the American Evaluation Association, Minneapolis, MN.
74. Dunaway, K., & **Morrow, J.A.** (2012, October). Cultural competence of program evaluators: The development of a self-report scale. Poster presented at the annual meeting of the American Evaluation Association, Minneapolis, MN.
75. **Morrow, J.A.**, Skolits, G., Daulton, B.J., & Cisney-Booth, A. (2012, October). Evaluation faculty as lifeguards: Helping students navigate the waters of their first evaluation experience. Paper presented at the annual meeting of the American Evaluation Association, Minneapolis, MN.
76. *Pathirage, D., Walpitage, L., & **Morrow, J.A.** (2012, October). Strategies for collecting evaluation data from multinational participants. Poster presented at the annual meeting of the American Evaluation Association, Minneapolis, MN.
77. Dunaway, K., & **Morrow, J.A.** (2012, October). Training novice evaluators to be culturally competent: Strategies and suggestions for evaluation faculty. Roundtable presented at the annual meeting of the American Evaluation Association, Minneapolis, MN.
78. Skolits, G., & **Morrow, J.A.** (2012, May). Teaching evaluation: Designing, writing, and teaching the evaluation case. Paper presented at the annual meeting of the Canadian Evaluation Society, Halifax, Nova Scotia.
79. *Smith, T., **Morrow, J.A.**, & Skolits, G. (2011, November). Evaluating an online financial education program: A description of the Love Your Money evaluation. Poster presented at the annual meeting of the American Evaluation Association, Anaheim, CA. (S)
80. Skolits, G., **Morrow, J.A.**, Barlow, P., Cisney-Booth, A., Heidel, R.E., Lenard, B., Sall, A., & Smith, T. (2011, November). Helping new evaluators conceptualize, manage, and reflect upon initial evaluation experiences: Easing the transition from classroom to practice. Paper presented at the annual meeting of the American Evaluation Association, Anaheim, CA.

81. **Morrow, J.A.**, Skolits, G., Black, J., Kaesbauer, S., & Woodard, T. (2011, November). Evaluation faculty and doctoral students' perspectives on using a portfolio as a comprehensive exam option. Paper presented at the annual meeting of the American Evaluation Association, Anaheim, CA.
82. **Morrow, J.A.**, Cisney-Booth, A., & Rimmell, L. (2011, November). How to train evaluators to interview deaf and hard-of-hearing participants: Strategies for an effective interview. Roundtable led at the annual meeting of the American Evaluation Association, Anaheim, CA.
83. *Black, J.T., Reilly, D.W., & **Morrow, J.A.** (2011, August). Striving for a safer campus alcohol environment: A process evaluation. Poster presented at the annual meeting of the American Psychological Association (APA), Washington, DC.
84. **Morrow, J.A.**, Skolits, G., Woodard, T., & Kaesbauer, S. (2010, November). An evaluation seminar: How our students gain practical experience in evaluation and research methodology. Roundtable led at the annual meeting of the American Evaluation Association, San Antonio, TX.
85. **Morrow, J.A.**, Ackermann, M., Burr, E., & Dunaway, K. (2010, November). The mentor/mentee relationship: Perspectives and suggestions for maintaining successful relationships. Roundtable led at the annual meeting of the American Evaluation Association, San Antonio, TX.
86. Skolits, G., Morrow, J., & Burr, E.M. (2010, November). Using evaluation activities to teach our students about evaluator roles. Paper presented at the annual meeting of the American Evaluation Association, San Antonio, TX.
87. Burr, E. M., **Morrow, J.A.**, & Skolits, G. (2010, November). Measuring evaluation use and influence among project directors of state GEARUP grants. Paper presented at the annual meeting of the American Evaluation Association, San Antonio, TX.
88. Skolits, G., **Morrow, J.A.**, Kaesbauer, S., & Woodard, T. (2010, May). Situating and grounding micro-level evaluation field experiences: An instructional model for evaluation students. Paper presented at the annual meeting of the Canadian Evaluation Society, Victoria, British Columbia.
89. Dunaway, K., **Morrow, J.A.**, & Porter, B. E. (2009, November). The development and validation of the Cultural Competence of Program Evaluators (CCPE) Scale. Paper presented at the annual meeting of the American Evaluation Association, Orlando, FL.
90. Skolits, G., & **Morrow, J.A.** (2008, November). Evaluation routines, roles, and responsibilities: A practitioner's perspective of the evaluation process. Paper presented at the annual meeting of the American Evaluation Association, Denver, CO.

91. *Dunaway, K., **Morrow, J.A.**, & Porter, B. E. (2008, November). Cultural competence of program evaluators: Why it's important and how it should be taught. Paper presented at the annual meeting of the American Evaluation Association, Denver, CO.
92. **Morrow, J.A.**, Burr, E., Ackermann, M., Lewis, R., & Kaesbauer, S. (2008, August). Utilizing online expressive writing and behavioral monitoring to reduce high-risk drinking. Poster presented at the American Psychological Association (APA) annual convention, Boston, MA.
93. *Cutchin, J., & **Morrow, J.A.** (2008, August). A family systems approach to substance misuse in college students. Poster presented at the American Psychological Association (APA) annual convention, Boston, MA.
94. *Burr, E., Dunaway, K., & **Morrow, J.A.** (2008, August). Training graduate students to be evaluators using applied methods. Poster presented at the American Psychological Association (APA) annual convention, Boston, MA.
95. **Morrow, J.A.**, Burr, E. M., Kaesbauer, S., Dunaway, K., & Foster, L. (2008, June). Reducing First-Year Students' Binge Drinking: Is an Online Intervention an Effective Approach? Paper presentation at the International Conference on The First-Year Experience, Dublin, Ireland.
96. *Burr, E. M. & **Morrow, J. A.** (2008, June). Sense of belonging in first-year students: Does living on campus really matter? Poster presentation at the International Conference on The First-Year Experience, Dublin, Ireland.
97. *Braitman, A., Kelley, M., Ladage, J., Schroeder, V., Gumienny, L., **Morrow, J.**, & Klostermann, K. (2008, May). Alcohol and illegal drug use among college student ACOAs. Poster presented at the Association for Psychological Science (APS) annual convention, Chicago, IL.
98. **Morrow, J.A.**, Burr, E., Kaesbaeur, S., & Dunaway, K. (2008, February). Conducting longitudinal evaluations on a college campus: Strategies for a successful evaluation. Paper presented at the Southeastern Evaluation Association (SEA) annual conference, Tallahassee, Fl.
99. *Dunaway, K., & **Morrow, J.A.** (2008, February). Perceptions of Portsmouth police officers: How NIOs and UPOs differ. Paper presented at the Southeastern Evaluation Association (SEA) annual conference, Tallahassee, Fl.
100. *Dunaway, K., **Morrow, J.A.**, Giovanelli, T., & Dozier, J. (2008, February). Community-based evaluations: challenges and suggestions for future evaluators. Paper presented at the Southeastern Evaluation Association (SEA) annual conference, Tallahassee, Fl.
101. **Morrow, J.A.**, Burr, E. M., Cianfrani, M., Kaesbauer, S., & Ackermann, M. E. (2007, November). Collecting longitudinal evaluation data in a college setting: Strategies for

- managing mountains of data. Paper presented at the American Evaluation Association (AEA) annual conference, Baltimore, MD.
102. *Ladage, J., Butler, C., Carpenter, K., Otero-Fisher, K., Burr, E. M., & **Morrow, J. A.** (2007, November). Evaluating college students advising: Awareness, utilization, quality, and satisfaction. Poster presented at the American Evaluation Association (AEA) annual conference, Baltimore, MD.
 103. *Dickerson, S., Braitman, A., Dunaway, K., **Morrow, J.A.**, & Burr, E. (2007, November). Having graduate students as evaluators: A description of a community-based evaluation. Poster presented at the American Evaluation Association (AEA) annual conference, Baltimore, MD.
 104. *Burr, E. M., **Morrow, J. A.**, & Ackermann, M. E. (2007, November). How graduate students gain evaluation skills: What worked for us. Poster presented at the American Evaluation Association (AEA) annual conference, Baltimore, MD.
 105. **Morrow, J.A.**, Schultz Robinson, S., Harlow, L.L., Porter, B., & Burr, E. (2007, August). Improving the introductory psychology classroom: Evaluating an innovative course. Poster presented at the annual American Psychological Association (APA) Convention, San Francisco, CA.
 106. **Morrow, J.A.**, Schultz-Robinson, S., Burr, E., & Butler, C. (2007, June). Students as teachers: Using peer mentors in the psychology classroom. Poster presented at the Eastern Conference on the Teaching of Psychology (ETOP), Staunton, VA.
 107. *Said, T., Dunaway, K., & **Morrow, J.A.** (2007, April). Why do they stay? Predictors of first-year college student retention. Poster presented at the Old Dominion University Annual Research Exposition, Norfolk, VA.
 108. **Morrow, J.A.**, Schultz-Robinson, S., Burr, E. M., Porter, B., Rudiger, J., Dunaway, K., & Jones, S. (2007, April). Training undergraduate students as peer mentors: How should we evaluate them? Poster presented at the Old Dominion University Annual Research Exposition, Norfolk, VA.
 109. **Morrow, J.A.**, Lewis, R., Ackermann, M., Cianfrani, M., Kaesbauer, S., & Burr, E. (2007, April). Project Writing: A description of an innovative approach to preventing and reducing high risk drinking in first-year students at Old Dominion University. Poster presented at the Old Dominion University Annual Research Exposition, Norfolk, VA.
 110. **Morrow, J.A.**, Dunaway, K., Said, T., & Dozier, J. (2007, April). Project Weed & Seed: A community-based evaluation. Poster presented at the Old Dominion University Annual Research Exposition, Norfolk, VA.
 111. *Ackermann, M. E., Burr, E. M., **Morrow, J.A.**, Kaesbauer, S., & Cianfrani, M. (2007, April). First-year student stress at Old Dominion University. Poster presented at the Old Dominion University Annual Research Exposition, Norfolk, VA.

112. *McCurry, J., Butler, C., & **Morrow, J.A.** (2007, April). College students on MySpace.com: Gender differences in disclosure. Poster presented at the Old Dominion University Annual Research Exposition, Norfolk, VA.
113. *Butler, C., **Morrow, J.A.**, & McCurry, J. (2007, April). College students on MySpace.com: An exploration of online disclosure. Poster presented at the Old Dominion University Annual Research Exposition, Norfolk, VA.
114. *Ackermann, M. E., Burr, E. M., **Morrow, J.A.**, Kaesbauer, S., & Cianfrani, M. (2007, April). First-year student stress at Old Dominion University. Poster presented at the Old Dominion University Annual Research Exposition, Norfolk, VA.
115. **Morrow, J.A.**, Cianfrani, M., Kaesbauer, S., & Ackermann, M. (2007, February). First-year students' drinking and perceived stress: Changes during their first semester. Poster presented at the Annual Conference for The First-Year Experience & Students in Transition, Addison, TX.
116. *Dunaway, K., Said, T., & **Morrow, J.A.** (2007, February). The influence of diversity and background characteristics on first-year student retention. Poster presented at the Annual Conference for The First-Year Experience & Students in Transition, Addison, TX.
117. *Butler, C., McCurry, J., & **Morrow, J.A.** (2007, February). First-year students online: An exploration of the benefits and risks of social networking sites. Poster presented at the Annual Conference for The First-Year Experience & Students in Transition, Addison, TX.
118. Porter, B., **Morrow, J.A.**, Schultz Robinson, & Burr, E. (2007, January). A research learning enhancement laboratory approach to teaching research methods in introduction to psychology: Preliminary evaluative data. Poster presented at the annual National Institute on the Teaching of Psychology conference, St. Petersburg, FL.
119. **Morrow, J.A.**, Schultz-Robinson, S., Mehalic, E.E., Porter, B., Rudiger, J., Dunaway, K., & Jones, S. (2006, November). Training Undergraduate Students as Peer Mentors: How Should We Evaluate Them? Poster presented at the American Evaluation Association (AEA) annual conference, Portland, OR.
120. **Morrow, J.A.**, Schultz Robinson, S., Mehalic, E., Dunaway, K., Rudiger, J., & Jones, S. (2006, November). Using trained undergraduate and graduate students to evaluate an innovative course: A description of the project R&LE evaluation. Poster presented at the American Evaluation Association (AEA) annual conference, Portland, OR.
121. *Mehalic, E.E., **Morrow, J.A.**, & Ackermann, M.E. (2006, November). The application of applied projects as a pedagogical tool in training novice evaluators. Paper presented at the American Evaluation Association (AEA) annual conference, Portland, OR.
122. *Ackermann, M.E., **Morrow, J.A.**, & Roesser, A. (2006, November). Assessing the impact of an online focused expressive writing intervention on First-Year students' drinking and

- stress. Poster presented at the American Evaluation Association (AEA) annual conference, Portland, OR.
123. *Tubre, K., & **Morrow, J.A.** (2006, August). Adolescent sexual attitudes and behavior: How important is parent involvement? Poster presented at the annual American Psychological Association (APA) Convention, New Orleans, LA.
 124. **Morrow, J.A.**, Ackerman, M., & Roesser, A. (2006, August). An expressive writing intervention to address drinking among First-Year students. Poster presented at the annual American Psychological Association (APA) Convention, New Orleans, LA.
 125. *Mehalic, E., & **Morrow, J.A.** (2006, August). Self-reported attitudes, concerns, and behaviors related to global environmentalism: Can a mandatory class make a difference? Paper presented at the annual American Psychological Association (APA) Convention, New Orleans, LA.
 126. *Ackermann, M., **Morrow, J.A.**, & Roesser, A. (2006, August). Alcohol use and consequences: Predicting college student stress and change. Poster presented at the annual American Psychological Association (APA) Convention, New Orleans, LA.
 127. *Mehalic, E., & **Morrow, J.A.** (2006, April). Undergraduate students' pedagogical preferences in a research methods course. Poster presented at the Annual Research Exposition, Old Dominion University Research Day, Norfolk, VA.
 128. **Morrow, J.A.**, Pribesh, S., & Benn, N. (2006, April). Intention to persist and retention of first-year students: The impact of sense of belonging and classroom stress. Poster presented at the American Educational Research Association annual convention, San Francisco, CA.
 129. *Myers, H., & **Morrow, J.A.** (2006, February). Risky behaviors in first-year students: An examination of the relationship between alcohol use and sexual behavior. Poster presented at the Annual Conference for The First-Year Experience & Students in Transition, Atlanta, GA.
 130. **Morrow, J.A.**, Ackermann, M., & Cutchin, J. (2006, February). The College Classroom Stressors Scale (CCSS): A principal components analysis and initial validation. Poster presented at the Annual Conference for The First-Year Experience & Students in Transition, Atlanta, GA.
 131. *Mehalic, E., & **Morrow, J.A.** (2006, February). Sense of belonging in first year students: An exploration of gender and ethnic differences. Poster presented at the Annual Conference for The First-Year Experience & Students in Transition, Atlanta, GA.
 132. **Morrow, J.A.**, Benn, N., & Mehalic, E. (2005, October). Assessing the effectiveness of an innovative, multidisciplinary course for First-Year college students: What worked and what did not work. Paper presented at the American Evaluation Association (AEA) annual conference, Toronto, Canada.

133. *Mehalic, E.E., Ackermann, M.E., & **Morrow, J.A.** (2005, October). An evaluation of the New Portals to Appreciating the Global Environment (NewPAGE) graduate teaching assistant training program. Poster presented at the American Evaluation Association (AEA) annual conference, Toronto, Canada.
134. **Morrow, J.A.**, & Schultz-Robinson, S. (2005, August). Using peer mentors in a graduate statistics and research methods course. Poster presented at the American Psychological Association (APA) annual convention, Washington, D.C.
135. *Mehalic, E.E., & **Morrow, J.A.** (2005, August). Undergraduate students' pedagogical preferences in a research methods course. Poster presented at the American Psychological Association (APA) annual convention, Washington, D.C.
136. *Mehalic, E.E., & **Morrow, J. A.** (2005, April). Research methods course performance predictors. Poster presented at Portal to New Worlds: Annual Research Exposition, Old Dominion University Research Day, Norfolk, VA.
137. *Myers, H., Coy, N., & **Morrow, J.A.** (2005, April). Differences in sexual attitudes as a function of relationship status. Poster presented at the Virginia Psychological Association Spring Conference, Williamsburg, VA.
138. *Mehalic, E.E., & **Morrow, J.A.** (2005, April). Undergraduate research methods course performance: an investigation of performance predictors and gender differences. Paper presented at the Virginia Psychological Association Spring Conference, Williamsburg, VA.
139. *Coy, N., & **Morrow, J.A.** (2005, April). The Subjective Relationship to Perpetrator Scale (SRPS) as a measurement of victim/perpetrator relationship. Paper presented at the Virginia Psychological Association Spring Conference, Williamsburg, VA.
140. *Cooke, C., & **Morrow, J.A.** (2005, April). Family factors and substance use in college students. Paper presented at the Virginia Psychological Association Spring Conference, Williamsburg, VA.
141. *Cutchin, J., & **Morrow, J.A.** (2005, February). The relationship between substance misuse, family factors, social support, and college stress in college women. Poster presented at the Association for Women in Psychology (AWP) conference, Tampa, FL.
142. *Ackermann, M.E., & **Morrow, J.A.** (2004, October). Differences in perceptions of diversity, social desirability, and sense of belonging between graduate students from two schools. Paper presented at the Virginia Psychological Association Fall Conference, Richmond, VA.
143. **Morrow, J.A.**, & Schultz, S.A. (2004, October). What no formulas! A conceptual and applied approach to teaching statistics. Symposium presented at Finding Out: Best Practices in Teaching Research Methods & Statistics in Psychology Conference, Atlanta, GA.

144. **Morrow, J.A.**, & Cutchin, J. (2004, July). Substance misuse in college students: The impact of child maltreatment and family functioning. Paper presented at Victimization of Children and Youth: An International Research Conference, Portsmouth, NH.
145. *Mathews, A.M., **Morrow, J.A.**, Derlega, V.J., & Winstead, B.A. (2004, July). Development of a taxonomy of reasons for and against self-disclosure in close relationships. Paper presented at the annual International Association for Relationship Research Conference, Madison, WI.
146. *Steer, K., & **Morrow, J.A.** (2004, May). Adjustment to college in learning community vs. traditional students. Paper presented at the 82th Annual Meeting of the Virginia Academy of Science, Richmond, VA.
147. *Vick, D.S., & **Morrow, J.A.** (2004, May). Parental and peer Attachment as predictors of differentiation of self in First-Year college students. Paper presented at the 82th Annual Meeting of the Virginia Academy of Science, Richmond, Virginia.
148. *Tubre, K., & **Morrow, J.A.** (2004, April). An evaluation of Real Alternatives to Pregnancy (RAP): Adolescent attitudes toward contraception and abstinence. Paper presented at the Virginia Psychological Association Spring Conference, Roanoke, VA.
149. *Coy, N., & **Morrow, J.A.** (2004, April). The effects of childhood psychological abuse on emerging adult sexual attitudes. Paper presented at the Virginia Psychological Association Spring Conference, Roanoke, VA.
150. *Ackermann, M.E., & **Morrow, J.A.** (2004, April). Differences in perceptions of diversity among faculty and current and former students in three graduate programs. Paper presented at the Virginia Psychological Association Spring Conference, Roanoke, VA.
151. *Cooke, C.G., **Morrow, J.A.**, Cutchin, J., Beckwith, H.D., Johnson, K., & Lewis, J. (2004, April). Substance misuse in college students: The influence of child maltreatment and protective factors. Paper presented as part of a symposium at Eastern Psychological Association, Washington, DC.
152. *Beckwith, H.D., Johnson, K.J., & **Morrow, J.A.** (2004, April). Substance misuse in college students: The role of spirituality and sense of belonging. Paper presented as part of a symposium at Eastern Psychological Association, Washington, DC.
153. *Cutchin, J., & **Morrow, J.A.** (2004, April). The relationship between family functioning, social support and substance misuse in college students. Paper presented as part of a symposium at Eastern Psychological Association, Washington, DC.
154. **Morrow, J.A.**, Beckwith, H.D., Johnson, K.J., & Lewis, J. (2004, April). Child maltreatment and substance misuse in college students. Paper presented as part of a symposium at Eastern Psychological Association, Washington, DC.

155. *Griffin, J.L., Lewis, R.J., **Morrow, J.A.**, & Winstead, B.A. (2004, April). Psychological characteristics of women who do or do not report a history of sexual abuse. Paper presented as part of a symposium at Eastern Psychological Association, Washington, DC.
156. *Johnson, K.J., & **Morrow, J.A.** (2004, April). Alcohol misuse among college students: Gender, athletic status, and Greek differences. Poster presented at Eastern Psychological Association, Washington, DC.
157. *Beckwith, H.D., & **Morrow, J.A.** (2004, April). The relationship between religiosity, spirituality, and sexual attitudes in traditional-aged college students. Poster presented at Eastern Psychological Association, Washington, DC.
158. *Ackermann, M.E., & **Morrow, J.A.** (2004, March). Perceptions of diversity in graduate education: A comparison of faculty and current and former students. Poster presented at the Mid-Atlantic Conference on the Scholarship of Diversity, Blacksburg, VA.
159. **Morrow, J.A.** (2004, February). College adjustment and sense of belonging of First-year students: A comparison of learning community and traditional students. Poster presented at the Annual Conference for The First-Year Experience & Students in Transition, Addison, TX.
160. Cash, T.F., **Morrow, J.A.**, Hrabosky, J.I., & Perry, A.A. (2003, November). How has body image changed? A cross-sectional study of college women and men from 1983 to 2001. Poster presented at the 37th Annual Meeting of the Association for the Advancement of Behavior Therapy, Boston, MA.
161. *Cutchin, J.A., & **Morrow, J.A.** (2003, October). Substance misuse among college students: Social support and sense of belonging as protective factors. Paper presented at the Virginia Psychological Association Fall Conference, Charlottesville, VA.
162. **Morrow, J.A.** (2003, May). Moving from logic models to evaluation plans. Paper presented at the 1st Annual Adolescent Sexual Health Evaluation Conference, Richmond, VA. (invited).
163. Lewis, J.E., & **Morrow, J.A.** (2003, April). Gender and child maltreatment differences in substance use in college students. Paper presented at the Virginia Psychological Association Spring Conference, Tysons Corner, VA.
164. *Dye, G., & **Morrow, J.A.** (2003, April). Personality differences, reasons for exercising, and perceived exercise control among athletes and non-athletes. Paper presented at the Virginia Psychological Association Spring Conference, Tysons Corner, VA.
165. *Cutchin, J.A., & **Morrow, J.A.** (2003, April). Family functioning and peer social support on substance usage in college students. Paper presented at the Virginia Psychological Association Spring Conference, Tysons Corner, VA.

166. *Beckwith, H.D., & **Morrow, J.A.** (2003, April). The effects of religiosity and spirituality on sexual attitudes in college students. Paper presented at the Virginia Psychological Association Spring Conference, Tysons Corner, VA.
167. *Mulliken, B., & **Morrow, J.A.** (2003, March). Child maltreatment and physical health consequences in adulthood: Protective factors as mediating variables. Poster presented at Association for Women in Psychology Conference, Jersey City, New Jersey.
168. **Morrow, J.A.**, Clayman, S., & Mulliken, B. (2003, March). Child maltreatment and resiliency: A qualitative investigation of protective factors. Paper presented at Association for Women in Psychology Conference, Jersey City, New Jersey.
169. **Morrow, J.A.**, & Harlow, L.L. (2002, August). Severity of child maltreatment and young adults' health outcomes: A cluster analysis. Paper presented at Victimization of Children and Youth: An International Conference, Portsmouth, New Hampshire.
170. **Morrow, J.A.**, & Clayman, S. (2002, August). In their own voices: Trauma survivors' experiences in overcoming childhood trauma. Paper presented at Victimization of Children and Youth: An International Research Conference, Portsmouth, New Hampshire.
171. *Vick, D.S., & **Morrow, J.A.** (2002, May). Differentiation of self and individuation in college students. Paper presented at the 80th Annual Meeting of the Virginia Academy of Science, Hampton, Virginia.
172. **Morrow, J.A.**, Pickering, J.W., & Waters, S.M. (2002, May). First year students' satisfaction with college and sense of belonging: A comparison of learning community and non-learning community students. Paper presented at the 80th Annual Meeting of the Virginia Academy of Science, Hampton, Virginia.
173. **Morrow, J.A.**, & Clayman, S. (2002, May). Positive influences in dealing with adversity: A qualitative investigation of trauma survivors. Poster presented at the 80th Annual Meeting of the Virginia Academy of Science, Hampton, Virginia.
174. *Miles, D.L., & **Morrow, J.A.** (2002, May). Ethnic differences in sibling relationships using the Revised Sibling Relationships Inventory (RSRI). Paper presented at the 80th Annual Meeting of the Virginia Academy of Science, Hampton, Virginia.
175. *Dye, G., & **Morrow, J.A.** (2002, May). The relationship between commitment to exercise and anxiety in amateur exercisers. Poster presented at the 80th Annual Meeting of the Virginia Academy of Science, Hampton, Virginia.
176. Reilly, D., & **Morrow, J.** (2001, November). Implementation of an Interactive Social Norms Intervention. Symposium conducted at the U.S. Department of Education's National Meeting on Alcohol, Other Drug, and Violence Prevention in Higher Education, Arlington, VA.

177. Richmond, J., Salomone, K., **Morrow, J.**, & Hoffman, M. (2001, July). Community building and retention of first-year students: Research from the field. Paper presented at the Society for College and University Planning, Boston, MA.
178. Wood, M.D., Laird, R.D., **Morrow, J.A.**, & Johnson, T.J. (2001, June). Examining mediators of "Greek" involvement and alcohol use and problems: A cross-domain latent growth curve analysis. Poster presented at the Research Society on Alcoholism, Montreal, Canada.
179. Richmond, J., Salomone, K., **Morrow, J.**, & Hoffman, M. (2001, March). Using assessment to help integrate learning communities into the curriculum. Paper presented at the Association of American Colleges and Universities annual meeting: Learning Communities: Strategies for Strengthening Connections, Competence, and Commitment, Providence, RI.
180. Harlow, L., Burkholder, G., & **Morrow, J.** (2000, October). Assessing a learning enhanced quantitative methods course: A structural modeling approach. Paper presented at the Society of Multivariate Experimental Psychology, Saratoga Springs, NY.
181. Harlow, L., Burkholder, G., & **Morrow, J.** (2000, April). Learning enhancement activities applied to quantitative methods. Paper presented at the Association of American Colleges and Universities annual meeting: Rethinking scientific literacy in an age of diversity and specialization, Charleston, South Carolina.
182. Harlow, L., Burkholder, G., & **Morrow, J.** (2000, August). Predicting performance in learning enhanced quantitative methods. Poster presented at the American Psychological Association Annual Conference.
183. *Miller, K., & **Morrow, J.** (2000, March). Gender differences in relationship satisfaction and alcohol use. Poster presented at the Eastern Psychological Association, Baltimore, MD.
184. Richmond, J., **Morrow, J.**, & Hoffman, M. (2000, January). Learning communities at the University of Rhode Island: Past success and future growth. Paper presented at the First-Year Experience Conference, San Francisco, CA.
185. **Morrow, J.**, Mitchell, K., Quina, K., & Hevey, C. (1999, June). A structural model approach to investigating the relationships between violence and psychological distress/coping behaviors of incarcerated women. Poster presented at the Family Violence Research Conference, University of New Hampshire.
186. Harlow, L., Burkholder, G., **Morrow, J.**, & Efreom, Y. (1999, April). Learning enhancement activities rousing noesis (LEARN). Paper presented at the Eastern Psychological Association, Providence, RI.
187. **Morrow, J.**, Mitchell, K., Quina, K., & Hevey, C. (1999, March). Coping styles of women offenders: The impact of parental/adult substance use and exposure to domestic violence. Poster presented at the Academy of Criminal Justice Sciences, Orlando, FL.

188. Mitchell, K., Hevey, C., & **Morrow, J.** (1999, March). Breaking the cycle of recidivism: The impact of program participation. Symposium presented at the Academy of Criminal Justice Sciences, Orlando, FL.
189. Garrido, M., Brown, J., Varna Garis, A., Mitchell, K., Stevenson, J., Quina, K., **Morrow J.**, Hevey, C., Nelson, D., Fitzgerald, L., & Hallak, M. (1999, March). What do women in prison need? A systematic evaluation. Symposium presented at the Association for Women in Psychology Providence, RI.
190. **Morrow, J.**, Mitchell, M., Hevey, C., & Quina, K. (1999, March). Looking a purpose and meaning in life in women offenders: The impact of parental/adult substance use and exposure to domestic violence. Paper presented at the Association for Women in Psychology, Providence, RI.
191. Mitchell, K., Stevenson, J., Quina, K., & **Landry (Morrow), J.** (1998, December). Assessing intervention needs and predicting program participation. Workshop presented at the Northeast Criminal Justice Association, Bristol, RI.
192. Richmond J., & **Morrow, J.** (1998, November). A comprehensive and formative evaluation of a first year seminar. Paper presented at the National Student Personnel Association, Hartford, CT.
193. Richmond, J., & **Landry (Morrow), J.** (1998, November). A comprehensive and formative evaluation of a first year seminar. Paper presented at the Association for the Study of Higher Education, Miami, FL.
194. Mitchell, K., Quina, K., & **Landry (Morrow), J.** (1998, November). Trauma intervention needs of incarcerated women. Paper presented at the American Society of Criminology, Washington DC.
195. Quina, K., Mitchell, K., **Landry (Morrow), J.**, Brown, J., & Richman, R., (1998, October). Trauma histories among women offenders: Breaking the incarceration cycle. Paper presented at the International Society for Traumatic Stress Studies, Washington DC.
196. Minugh, P., Janke, S., & **Landry (Morrow), J.** (1994, October). Suicide ideation and substance use among at-risk adolescents. Poster presented at the New England Psychological Association, CT.

***= graduate/undergraduate student as first author**

PROFESSIONAL WORKSHOPS AND WEBINARS:

1. **Morrow, J.A.**, Penn, J., Polychronopolous, G., Slotnick, R., & White-Goyzueta, K. (2023, October). Stories from experts about developing an assessment professional identity. 1-hour webinar conducted for the Association for the Assessment of Learning in Higher Education (AALHE). (invited).

2. **Morrow, J.A.**, & Rocconi, L. (2023, October). Strategies for cleaning your evaluation data using Excel, R, and SPSS. Pre-conference workshop presented at the American Evaluation Association Conference, Indianapolis, IN.
3. *Christen, N., & **Morrow, J.A.** (2023, October). Telling your data story: Creative methods for visualizing and disseminating evaluation results. Pre-conference workshop presented at the American Evaluation Association Conference, Indianapolis, IN.
4. **Morrow, J.A.**, & *Christen, N. (2023, April). Facilitating partnerships with faculty and higher education assessment professionals: Strategies for success. 1-hour webinar conducted for Weave Education. (80 attendees). (invited).
5. **Morrow, J.A.** (2020, September). Twelve steps for organizing and cleaning quantitative data. 3-hour online webinar (over 2 days) conducted for the American Evaluation Association (AEA) (60 attendees). (invited).
6. Ariovich, L., Bral, C., Gregg, P., Gulliford, M., & **Morrow, J.A.** (2018, July). Addressing the needs of assessment professionals: Practical recommendations for higher education. Webinar (1 hour) sponsored by Watermark, Inc.
7. Skolits, G., **Morrow, J.A.**, Nadel, S., & Kelly, S. (2017, November). Evaluation case teaching simulation. Skill-building workshop (1.5hrs) presented at the annual meeting of the American Evaluation Association, Washington, DC.
8. **Morrow, J.A.**, Skolits, G., Nadel, S., & Taylor, E. (2017, November). Creating and implementing a university-wide assessment: What works for stakeholder buy-in, implementation, and utilization of results. Skill-building workshop (1 hr) presented at the annual meeting of the American Evaluation Association, Washington, DC.
9. Rocconi, L.M., **Morrow, J.A.**, & Marlow Ormsby, S. (2017, November). Using propensity-score matching techniques to assess the effectiveness of educational programs: A simple how-to-guide for assessment and evaluation professionals. Skill-building workshop (1.5hrs) presented at the annual meeting of the American Evaluation Association, Washington, DC.
10. **Morrow, J.A.**, & Skolits, G. (2017, November). Twelve steps of quantitative data cleaning: Strategies for dealing with dirty evaluation data. Full-day workshop presented at the annual meeting of the American Evaluation Association, Washington, DC. (38 attendees). (invited).
11. **Morrow, J.A.** (2017, June). Twelve steps of data cleaning: Strategies for dealing with dirty evaluation data. 3-hour workshop (two 3hr sessions) conducted for the American Evaluation Association Summer Evaluation Institute, Atlanta, GA (160 attendees). (invited).

12. Rocconi, L., & **Morrow, J.A.** (2017, June). Utilizing propensity score matching: A practical guide for student affairs assessment professionals. Workshop presented at the annual AALHE conference, Louisville, KY.
13. **Morrow, J.A.**, Skolits, G., Nadel, S., Moret, L., & Daulton, B. (2016, October). Rockin' that evaluation faculty job application: Strategies and suggestions for preparing what search committees are looking for. Skill-building workshop (1.5hrs) presented at the annual meeting of the American Evaluation Association, Atlanta, GA.
14. Moret, L., & **Morrow, J.A.** (2016, October). Designing a focus group: Strategies and suggestions for qualitative newbies. Skill-building workshop (1.5hrs) presented at the annual meeting of the American Evaluation Association, Atlanta, GA.
15. **Morrow, J.A.**, Nadel, S., & Taylor, E. (2016, June). Best practices for creating and implementing an end of course evaluation survey. Workshop presented at the annual AALHE conference, Milwaukee, WI.
16. **Morrow, J.A.** (2016, June). Twelve steps of data cleaning: Strategies for dealing with dirty evaluation data. 3-hour workshop (two 3hr sessions) conducted for the American Evaluation Association Summer Evaluation Institute, Atlanta, GA (150 attendees). (invited)
17. Moret, L., & **Morrow, J.A.** (2015, November). Focus group training for novice evaluators. Skill-building workshop (1.5hrs) presented at the annual meeting of the American Evaluation Association, Chicago, IL.
18. **Morrow, J.A.**, & Skolits, G. (2015, November). Twelve steps of quantitative data cleaning: Strategies for dealing with dirty evaluation data. Full-day workshop presented at the annual meeting of the American Evaluation Association, Chicago, IL. (28 attendees). (invited).
19. **Morrow, J.A.** (2015, September). The twelve steps of quantitative data cleaning: Strategies for dealing with dirty evaluation data. Six hour online webinar (over 4 days) conducted for the American Evaluation Association (AEA) (40 attendees). (invited).
20. **Morrow, J.A.** (2015, June). Twelve steps of data cleaning: Strategies for dealing with dirty evaluation data. 3-hour workshop (two 3hr sessions) conducted for the American Evaluation Association Summer Evaluation Institute, Atlanta, GA (150 attendees). (invited).
21. **Morrow, J.A.**, & Skolits, G. (2014, October). Twelve steps of data cleaning: Strategies for dealing with dirty evaluation data. Full-day workshop presented at the annual meeting of the American Evaluation Association, Denver, CO. (38 attendees). (invited).
22. **Morrow, J.A.** (2014, June). Twelve steps of data cleaning: Strategies for dealing with dirty evaluation data. 3-hour workshop (two 3hr sessions) conducted for the American Evaluation Association Summer Evaluation Institute, Atlanta, GA (110 attendees). (invited)

23. **Morrow, J.A.** (2013, August). The twelve steps of data cleaning: Strategies for dealing with dirty data. Six hour online webinar (over 4 days) conducted for the American Evaluation Association (AEA) (over 60 attendees). (invited).
24. **Morrow, J.A.** (2013, June). A brief introduction to the 12 steps of evaluation data cleaning. Online webinar for the Coffee Break webinar series, American Evaluation Association (AEA) (invited).
25. **Morrow, J.A., & Skolits, G.** (2013, October). Twelve steps of data cleaning: Strategies for dealing with dirty evaluation data. Full-day workshop presented at the annual meeting of the American Evaluation Association, Washington, DC. (27 attendees). (invited).
26. **Morrow, J.A., & Skolits, G.** (2013, September). Twelve steps of data cleaning: Strategies for dealing with dirty evaluation data. Pre-conference workshop presented at the annual meeting of the Australasian Evaluation Society, Brisbane, Australia. (10 attendees)
27. **Morrow, J.A., & Skolits, G.** (2013, June). Best practices for cleaning assessment data: The twelve steps of data cleaning. Three-hour workshop presented at the third annual Association for the Assessment of Learning in Higher Education (AALHE) conference, Lexington, KY.
28. **Morrow, J.A., & Skolits, G.** (2012, October). The twelve steps of data cleaning: Strategies for dealing with dirty data. Full-day workshop presented at the annual meeting of the American Evaluation Association, Minneapolis, MN.
29. **Morrow, J.A., & Skolits, G.** (2012, May). Cleaning your evaluation data: Strategies for dealing with dirty data. Pre-conference workshop presented at the annual meeting of the Canadian Evaluation Society, Halifax, Nova Scotia.
30. **Morrow, J. A., Porter, B., Schultz-Robinson, S., Butler, C., Burr, E., & Dunaway, K.** (2007, June). Revitalizing introduction to psychology: Incorporating collaborative, peer-assisted, and web-enhanced pedagogies in the classroom. Workshop presented at the Eastern Conference on the Teaching of Psychology (ETOP), Staunton, VA. (invited).
31. **Morrow, J. A., Schultz-Robinson, S., & Burr, E. M.** (2007, March). Incorporating hands-on learning in Introduction to Psychology: A description of Project Research and Learning Enhancement. Workshop presented at the Southeastern Conference on the Teaching of Psychology (SETOP), Atlanta, GA. (invited).
32. **Morrow, J.A.** (2004, September). How to create multiple-choice questions. Workshop presented to the NewPAGE graduate students. Old Dominion University, Norfolk, VA. (invited).
33. **Morrow, J.A.** (2004, June). Utilizing data to demonstrate effectiveness. Workshop presented at the 2nd Annual Adolescent Sexual Health Evaluation Conference, Richmond, VA. (invited).

34. Harlow, L., & **Morrow, J.** (1998, September). Getting students involved in learning. Workshop presented as part of the Instructional Development Program (IDP), University of Rhode Island, Kingston, RI.

HONORS AND AWARDS

- 2023 Nominated for the CEHHS Jacquelyn Orlando DeJonge Faculty Award (nominated by Department Chair)
- 2022 Nominated for the L.R. Hesler Award for Excellence in Teaching and Service (nominated by UT colleagues)
- 2021 Nominated for the College of Education and Human Sciences (CEHHS) Faculty Mentoring Award (nominated by UT colleagues)
- 2021 Nominated for the L.R. Hesler Award for Excellence in Teaching and Service (nominated by UT colleagues)
- 2020 **Awarded** the University of Tennessee's Department of Educational Psychology and Counseling's Excellence in Graduate Student Mentorship Award (nominated by current students)
- 2020 **Awarded** the University of Tennessee Graduate School Graduate Research Mentor of the Year Award (nominated by current students)
- 2019 **Awarded** the Gary L. and Rebecca S. Blausen Endowed Faculty Support Award (nominated by colleagues)
- 2019 **Awarded** the Chancellor's Excellence in Advising/Mentoring Award (nominated by current and former students)
- 2018 **Awarded** Top Paper Award at the 68th Annual International Communication Association Conference (The Instructional & Developmental Division)
- 2018 Nominated for the Raymond D. Fowler Award for Outstanding Contribution to the Professional Development of Graduate Students (nominated by current and former students)
- 2018 Nominated for the Chancellor's Extraordinary Service to the University Award (nominated by colleagues and current students)
- 2018 Nominated for the Chancellor's Excellence in Advising/Mentoring Award (nominated by current and former students)
- 2018 Nominated for the Robert S. Daniel Teaching Excellence Award (nominated by current and former students)

- 2017 Nominated for the Jacob Cohen Award for Distinguished Contributions to Teaching and Mentoring (nominated by current and former students)
- 2017 Nominated for the BEA Outstanding Graduate Teaching of Psychology as a Core STEM Discipline Award (nominated by a colleague and former students)
- 2017 Nominated for the 2017 Chancellor's LGBT Advocate Award (nominated by a colleague)
- 2017 Nominated for the Professional Promise in Research and Creative Achievement Award
- 2017 Nominated for the Graduate Student Senate Graduate Research Mentor of the Year Award (nominated by two students)
- 2017 Nominated for the CEHHS Faculty Mentoring Award (nominated by two colleague mentees)
- 2016 **Awarded** the 2016 Chancellor's Excellence in Teaching Award (nominated by multiple current and former students)
- 2016 Nominated for the 2016 Chancellor's LGBT Advocate Award (nominated by a current student)
- 2015 **Awarded** the 2015 University of Tennessee Alumni Outstanding Teacher Award
- 2015 Nominated for the Professional Promise in Research and Creative Achievement Award
- 2015 Nominated for the 2015 YWCA Tribute to Women Award (nominated by multiple current and former students and colleagues)
- 2014 Nominated and Selected as a finalist for the 2014 University of Tennessee Alumni Outstanding Teacher Award
- 2013 Nominated for the Chancellor's Excellence in Teaching Award (nominated by multiple current students and colleagues) (UT)
- 2013 **Awarded tenure and promoted** to Associate Professor (University of Tennessee)
- 2012 Nominated for the CEHHS Tunstall Outstanding Faculty Award (UT)
- 2012 Nominated for the Angie Warren Perkins Outstanding Female Faculty Award (UT)
- 2012 Nominated for the Raymond D. Fowler Award for Outstanding Contribution to the Professional Development of Graduate Students Award (American Psychological Association of Graduate Students – APAGS) (nominated by multiple current and former students)

- 2007 Nominated for the ODU's College of Sciences Distinguished Teaching Award (nominated by multiple current and former students)
- 2007 **Awarded tenure and promoted** to Associate Professor (Old Dominion University)
- 2006 Nominated for an Early Career Award for the Society for the Teaching of Psychology (APA, Division 2) (nominated by multiple students)
- 2006 Nominated for ODU's Tonelson Teaching Award (nominated by numerous former and current students as well as colleagues)
- 2006 Nominated for the ODU's College of Sciences Distinguished Teaching Award (nominated by multiple current and former students)
- 2006 **Awarded** a NIDA/NIAAA travel award to present a poster at the APA 2006 convention
- 2006 Nominated for a Division 5 Jacob Cohen Award for Distinguished Contributions to Teaching and Mentoring (nominated by multiple current and former students and colleagues)
- 2005 Nominated for College of Sciences Distinguished Teaching Award (nominated by multiple students)
- 2005 **Awarded** the Office of Student Services and Leadership (OSAL) Faculty of the Year Award (nominated by a colleague and a student)
- 2004 **Chosen** by the Spring Commencement's Department of Psychology's Outstanding Scholar as their inspirational faculty member, ODU
- 2004 **Chosen** by the College of Science's Outstanding Laboratory Instructor as their inspirational faculty member, ODU
- 2004 Certificate of Appreciation presented by the ODU Psi Chi Honor Society
- 2004 **Awarded** an NSF scholarship (amount = \$1000.00) from the Evaluators' Institute to attend six days of training in meta-analysis and program evaluation
- 2002 **Named** Favorite Professor at the Pi Beta Phi second annual Professor Appreciation Luncheon, ODU
- 2001 Nominated for the Peter Merenda Prize for Outstanding Student in Research Methods and Statistics, URI
- 1995 **Awarded** the Outstanding Senior Award in Psychology, URI
- 1994 **Awarded** the Outstanding Junior Award in Psychology, URI

PROFESSIONAL SERVICE**CURRENT MEMBERSHIP IN PROFESSIONAL SOCIETIES:**

1992-pres.	American Psychological Association (APA) Division 2 (Society for the Teaching of Psychology) Division 5 (Quantitative and Qualitative Methods)
2000-pres.	American Evaluation Association (AEA) Assessment in Higher Education TIG Teaching of Evaluation TIG (ToETIG) (2011-2013: ToETIG Conference Chair) (2013-2016: ToETIG Chair) (2017-2018: ToETIG Co-Chair) Research on Evaluation TIG (2023-present: Webinar Committee member)
2011-pres.	American Statistical Association (ASA)
2013-pres.	Statistics Without Borders (SWB)
2015-pres.	NASPA Student Affairs Administrators in Higher Education (NASPA)
2015-pres.	Association for the Assessment of Learning in Higher Education (AALHE) 2016-2018. Assessment in Higher Education Task Force 2017-2018. Social Media Planning Group 2017-2018. Conference Committee Planning Group 2021-2022. Social Media Committee 2022-present. Intersections Publications Committee 2022-present. Emerging Dialogues Publications Committee
2021-pres.	Washington Evaluators Association

UNIVERSITY SERVICE:**University Committees/Service (University of Tennessee)**

2023-present	President, CEHHS Faculty Senate
2022-present	Evaluator, UT Meta-Assessment Team
2021	Member, UT Faculty Community Group
2020-present	Member, CEHHS Senate
2020-present	Mentor, UT Promise
2019-2020	Chancellor's Banquet Reimagining Task Force
2018-2019	Immediate Past Chair, Graduate Council
2017	Judge, CEHHS Graduate Student Research Symposium
2017	Judge, STEM Research Symposium
2017-2018	Chair, Graduate Council
2016-2017	Member, Council for Women
2015-2018	Chair, TNVoice Development and Validation Team
2015	Member, Community Engagement Grant Review Group
2015	Member, Yates Dissertation Grant Review Group
2015-2017	Member, Graduate Council
2015-2018	Member, Community of Scholars Research Group

2014-2015	Member, Life of the Mind Discussion Planning Committee
2014-2017	Member, LGBT Commission
2013-present	CEHHS representative, IGSDSP advisory board
2012-2013	Member, Life of the Mind Discussion Leader
2012-2013	Member, VolAware Research Team Committee
2011-2014	Member, Academic Policy Committee
2011-2014	Member, Graduate Council
2010-2011	Chair, CEHHS Technology Advisory Committee
2008-2010	Member, CEHHS Technology Advisory Committee
2007-2009	Member, Violence against Women Committee

Department Committees/Service (Educational Leadership and Policy Studies and Educ. Psychology and Counseling, University of Tennessee)

2023-present	Chair, ELPS HEAM Faculty Search Committee
2023-present	Coordinator, Evaluation Methodology (EM) Masters Program
2022-present	Chair, ELPS Awards Committee
2022-present	Member, ELPS Social Committee
2022-2023	Member, ELPS Cluster Hire Search Committee (Chair of ESM Search)
2022	Chair, ELPS Center Director Search Committee
2019-2022	Member, EPC Awards Committee
2019-2021	Member, EPC Executive Committee
2019-2019	Coordinator, EPC Fall Awards
2019-2020	Chair, ESM Qualitative Faculty Search Committee
2019-2021	Coordinator, Graduate Program in ESM
2018-present	Chair, Distance Education Masters Planning Committee, ESM Program
2018-2020	Pre-Comp Advisor, ESM Program
2015	Member, Strategic Planning Super Committee
2015-2017	Co-Coordinator, EPC Graduate Assistant Training
2014-2018	Judge, EDPY 533 (Program Evaluation I) Poster Session
2014-2017	Coordinator, Graduate Program in ESM
2013-2015	Chair, EPC Awards Committee
2011-2013	Member, EPC Awards Committee
2011-2018	First-Year Advisor, ESM Program
2010-2012	Coordinator, Graduate Program in ESM
2010-2021	Coordinator, Graduate Certificate in ESM
2009-2010	Coordinator, Graduate Certificate in Quantitative Methods
2009-present	Co-Coordinator, ESM Research Seminar
2008-2010	Coordinator, Evaluation and Assessment Internships
2008-2010	Coordinator, Graduate Certificate in Evaluation
2008-present	Member, Evaluation, Statistics, and Methodology Program Group
2007-2009	Co-chair, New Student Orientation Committee
2007-2008	Member, Educational Psychology and Research Curriculum Committee

PROFESSIONAL SERVICE:

Editorial Board Membership

2018-2020 Journal of Student Success and Retention (JoSSR) (Associate Editor)
2008-2011 Journal of the First-Year Experience and Students in Transition

Journal Reviewer

I have reviewed articles for the journals listed below:

1. *American Journal of Evaluation*
2. *Body Image: An International Journal of Research*
3. *Consumer Behavior Journal*
4. *Emerging Dialogues (member of Publications Committee)*
5. *Intersection: A Journal at the Intersection of Assessment and Learning (member of Publications committee)*
6. *Journal of Social and Clinical Psychology*
7. *Journal of Student Success and Retention (Editorial Board from 2018-2020)*
8. *Journal of the First-Year Experience and Students in Transition (Editorial Review Board 2008-2011)*
9. *Measurement and Evaluation in Counseling and Development*
10. *Research and Practice in Assessment*
11. *The Journal of Psychology: Interdisciplinary and Applied*

STUDENT SUPERVISION

In the past twenty three years, I have mentored 25 masters and doctoral students in Psychology and Evaluation Statistics and Methodology graduate programs. I have also mentored over 90 undergraduate and graduate students on their first-year graduate research/evaluation projects and other projects.

UNDERGRADUATE STUDENT SUPERVISION (HONORS THESIS ONLY):

2007 Susanne Kaesbauer (BS, Honors Thesis), "The relationship between parental influence, gender, and risky behavior in first year university students."

2003 Gabriela Dye (BS, Honors Thesis), "Personality differences, reasons for exercising, and perceived exercise control among athletes and non-athletes."

GRADUATE STUDENT SUPERVISION (THESIS AND DISSERTATION ONLY):

2023 R. Nikki Christen (PhD Dissertation), "Higher education assessment professionals' professional identity: Influences of leadership, job satisfaction, work motivation, and professional development."

- 2022 Nicole Jones (PhD, Dissertation), "An examination of university employees' green workplace behaviors."
- 2022 Erica Echols (PhD, Dissertation), "Academic diversity officers' collaboration capacity: A case study on staff needs in higher education."
- 2021 Brenna Butler, (Ph.D., Dissertation). "The perceived English writing needs of non-primary English international doctoral students at R1 universities across the United States."
- 2019 Sarah Nadel, (Ph.D., Dissertation). "Assessment of professional development needs and satisfaction of technical college instructors at Tennessee College of Applied Technology: A descriptive research study."
- 2019 Terry Gibson Jr., (Ph.D., Dissertation). "The development of the Emporium Model Motivation Scale (EMMS)."
- 2017 Sherry Marlow Ormsby, (Ph.D., Dissertation). "Understanding implementation of developmental education delivery models in a community college setting."
- 2016 Ann Cisney-Booth, (Ph.D., Dissertation), "Perceptions of student engagement: Understanding knowledge and policy implications among K-12 district leaders."
- 2015 Niranji Dopa Pathirage, (Ph.D., Dissertation), "The development and validation of the self-efficacy in applying statistics scale."
- 2015 Brittany Daulton, (Ph.D., Dissertation), "Student persistence in career and technical education: A multi-sample, mixed-method evaluation of student services."
- 2012 Jason Black, (Ph.D., Dissertation), "Measuring drinking peer caretaking: Toward informing peer-based alcohol interventions."
- 2012 Susanne Kaesbauer, (Ph.D., Dissertation), "Teaching of essential evaluator competencies to novice evaluators: An examination of doctoral program across the United States of America."
- 2009 Krystall Dunaway (Ph.D., Dissertation), "Developing a measure of cultural competence for program evaluators."
- 2009 Erin Mehalic Burr (Ph.D., Dissertation), "Evaluation use and influence among project directors of state GEAR UP grants."
- 2007 Margot Ackermann (Ph.D., Dissertation), "The importance of gender and readiness to change in the prediction of drinking and negative consequences of first-year student drinkers."

- 2007 Catherine Butler (MS, Thesis), "College students online: An exploration of the benefits and risks of social networking sites."
- 2006 Kristin Tubré (PsyD, Dissertation), "Adolescent sexual attitudes and behavior: How important is parent communication and involvement?"
- 2006 Krystall Dunaway (MS, Thesis), "First-year student retention and achievement: The influence of diversity and background characteristics."
- 2006 Erin Mehalic (MS, Thesis), "Attitudes and behaviors concerning global environmentalism: Can a mandatory class make a difference?"
- 2005 Henry Beckwith (PsyD, Dissertation), "Risky behavior in college students: The influence of religiosity and spirituality."
- 2005 Natasha Coy (MS, Thesis), "Child psychological abuse, sexual attitudes, and sexual satisfaction: An examination of disclosure, gender, and perpetrator relationship differences."
- 2004 Jennifer Cutchin (MS, Thesis), "A family systems approach to substance misuse: An investigation of mediating factors."
- 2004 Bonnie Mulliken (PsyD, Dissertation), "Rape myth acceptance in college students: The influence of gender, racial, and religious attitudes."
- 2004 Deborah Vick (PsyD, Dissertation), "Parental and peer attachment as predictors of differentiation of self in first-year college students."
- 2004 Margot Ackermann (MS, Thesis), "Perceptions of diversity in graduate education: A comparison of faculty and current and former students."
- 2003 Kimberly Cottrell (MS, Thesis), "Science comprehension: Effects of text coherence and reader aptitudes."

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COURSES TAUGHT¹:**Current Courses**

2008-present	Survey Research (graduate), UT*
2009-present	Seminar in Evaluation, Statistics, & Methodology (graduate), UT
2010-present	Classroom Assessment (graduate), UT*
2011, 2016-present	Statistics in Applied Fields II (graduate), UT*
2011, 2018-present	Statistics in Applied Fields I (graduate), UT
2009-2014, 2019-present	Program Evaluation I (graduate), UT
2019-present	Educational Research Methods (graduate), UT*
2020-present	Program Evaluation II (graduate), UT*

Past Courses

1998-1999	Introductory Quantitative Methods, University of Rhode Island (URI)
1999	Intermediate Quantitative Methods, URI
2000	Research Methods in Human Development and Family Studies, URI
2000	Social Psychology, URI
2000	Towards Self-Understanding, URI
2000-2001	First-Year Seminar, URI
2001-2006	Statistics and Research Methods I (graduate), Old Dominion University (ODU)
2002-2007	Statistics and Research Methods II (graduate), ODU
2002-2004	Experimental Psychology, ODU
2003	Undergraduate Senior Seminar (Child Maltreatment Research), ODU
2003	Advanced Social Psychology (graduate), ODU
2004	Social Psychology, ODU
2005	Program Evaluation Practicum (graduate), ODU
2006	Research in Higher Education (graduate), ODU
2006	Program Evaluation in Community Settings (graduate), ODU
2007	Program Evaluation (graduate), ODU
2007	Adv. Educational Statistics (graduate), Univ. of Tennessee (UT)
2008-2011	Educational Research Fundamentals (graduate), UT
2008	Educational Statistics I (graduate), UT
2008	Student Assessment (graduate), UT
2008	Program Evaluation in Education (graduate), UT
2009	Advanced Research Design (graduate), UT
2009-2010	Internship in Evaluation (graduate), UT
2009	Seminar in Psychoeducational Studies (graduate), UT
2009	Readings in Educational Program Evaluation (graduate), UT
2010	Using SPSS to Analyze Quantitative Data (graduate), UT
2010	Teaching Research Methods (graduate), UT
2010	Readings in Health Program Evaluation (graduate), UT

¹ *Some sections were taught online (asynchronous using BlackBoard or Canvas).

2010-2018 Statistics in Applied Fields III (graduate), UT
2010-2019 Alcohol, Drugs, & the College Student (undergraduate 1st yr. seminar), UT
2012 Writing for Publication (graduate), UT
2012-2015 Psychometric Theory and Methods (graduate), UT*
2012-2015 Introduction to Educational Research (graduate), UT*